

# Associate Member Program



*Promoting effective and efficient county government for the citizens of South Dakota*

## *South Dakota County News*

South Dakota Association  
of County Officials



### Benefits of SDACO

#### Associate Membership!

- **Brand Connection**—Use of the SDACO Associate Member logo on your company's marketing material
- **South Dakota County News**—A listing in and subscription to the SDACO electronic newsletter,
- **Website Links & Advertising**—A section on the SDACO website devoted to SDACO Associate members, including a link to your website. Advertise on the SDACO website today!
- **County Officials Spotlight Directory** - A free copy of our directory, including contact information for our SDACO members
- **Free Registration** — Free registration to Spring Workshop
- **Exhibit Booth** —25% off Spring Workshop Booth Rental
- **Advertising Discount**—25% off any SDACO published ads

EXHIBIT,  
SPONSOR AND  
ADVERTISE!

ANY  
COMBINATION  
THAT WORKS  
FOR YOU!

[www.sdcounties.org](http://www.sdcounties.org)

# Advertise to South Dakota County Officials!

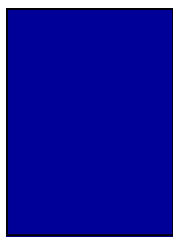
## Associate Members Receive a 25% Discount!

### 2011 SDACO County News Advertising Information

\* 5 time and 10 time rates are per issue.

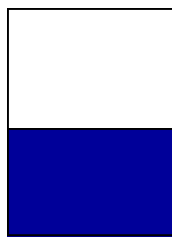
Ad Size	1 Time Rate	5 Time Rate	10 Time Rate
1/4 Page Ad <i>Assoc Member Price</i>	\$50.00 <b>\$37.50</b>	\$33.00* <b>\$24.75*</b> <i>(*Total: \$123.75)</i>	\$26.25* <b>\$19.69*</b> <i>(*Total: \$196.90)</i>
1/2 Page Ad <i>Assoc Member Price</i>	\$99.50 <b>\$74.63</b>	\$66.00* <b>\$49.50*</b> <i>(*Total: \$247.50)</i>	\$52.50* <b>\$39.38*</b> <i>(*Total: \$393.80)</i>
Full Page Ad <i>Assoc Member Price</i>	\$198.00 <b>\$148.50</b>	\$132.00* <b>\$99.00*</b> <i>(*Total: \$495.00)</i>	\$101.00* <b>\$75.75*</b> <i>(*Total: \$757.50)</i>
Front Page Banner Ad <i>Assoc Member Price</i>	\$50.00 <b>\$37.50</b>	\$33.00* <b>\$24.75*</b> <i>(*Total: \$123.75)</i>	\$26.25* <b>\$19.69*</b> <i>(*Total: \$196.90)</i>

### SD County News Ad Sizes



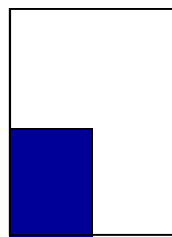
**Full Page Ad**

10 x 7.5 inches



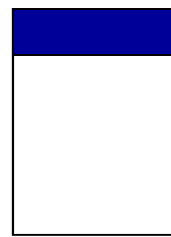
**1/2 Page Ad**

4.75 x 7.5 inches



**1/4 Page Ad**

4.75 x 3.5 inches



**Front Page  
Banner Ad**

1.25 x 7.5 inches

Please have all ads **publication ready** in  
one of the following formats:  
PDF, JPEG, or TIFF

For more information please contact the  
SDACO Office at (605) 224-1968 or  
[SDACO@sdcounties.org](mailto:SDACO@sdcounties.org).

**Advertise to South Dakota County Officials!**  
**Associate Members Receive a 25% Discount!**

**2011 SDACO Website Advertising Information**

\* 3 Month and 6 Month time rates are per Month.

Ad Size	1 Month Rate	3 Month Rate	6 Month Rate
Small Widget Ad <i>Assoc Member Price</i>	\$50.00 <b>\$37.50</b>	\$37.50* <b>\$28.25*</b> <i>(*Total: \$84.75)</i>	\$35* <b>\$26.25*</b> <i>(*Total: \$157.50)</i>
Large Widget Ad <i>Assoc Member Price</i>	\$100.00 <b>\$75.00</b>	\$75.00* <b>\$56.25*</b> <i>(*Total: \$168.75)</i>	\$70.00* <b>\$52.50*</b> <i>(*Total: \$315)</i>

**SD Website Ad Sizes**



**Large Widget Ad**  
4 x 3 inches



**Small Widget Ad**  
2.5 x 1.5 inches

[www.sdcounties.org](http://www.sdcounties.org)



# 2011 SDACO Spring Workshop

## Join us May 18th - 20th in Pierre

Showcase your products and services directly to over 175 County Auditors, Treasurers, and Registers of Deeds when you attend the annual Spring Workshop in Pierre. The Spring Workshop offers an intimate setting to talk with county officials about the services your company can provide.

**Contact the office if you would like to become involved with our Spring Workshop!**

### Booth Space Available

Booths at our Spring Workshop provide an excellent opportunity for you to demonstrate your products, display literature or sit knee to knee with your prospects.

Booths are available for \$200 (Associate Members price - \$150) & include all three days.

### Spring Workshop Sponsorship Opportunities

Let county officials know you support local government and their workshop.

#### Workshop Sponsorships:

<b>Platinum</b>	<b>- \$1000.00</b>
<b>Gold</b>	<b>- \$500.00</b>
<b>Silver</b>	<b>- \$250.00</b>
<b>Bronze</b>	<b>- \$125.00</b>

#### Meal Sponsorships:

<b>May 18th</b>	Morning Break	\$250.00	Lunch	\$1500.00
	Afternoon Break	\$250.00	Evening Reception	\$2000.00
<b>May 19th</b>	Morning Break	\$250.00		

Sponsors are recognized with signs displayed throughout the event, in the SDACO newsletter, in convention programs, and will be introduced at their sponsored events.

### Thank you for your support!

SDACO and our members rely on the support of SDACO Associate Members for new ideas, information, and different solutions to challenging problems. We are continually working to improve the visibility Associate Members receive for your generous support.

SDACO Associate Members are recognized by our 192 members representing all 66 counties in South Dakota. We will prominently display your company's name in our newsletter, at Spring Workshop and Fall Convention, and on our website. You can increase your exposure further by advertising in the 2011 newsletters as well as on the SDACO Website ([www.sdcounties.org](http://www.sdcounties.org)). You are also recognized during an Associate Member appreciation lunch at Spring Workshop.

Together, we can make a difference for South Dakota counties. I look forward to working with you this year and for years to come.

Carrie Gonsor, Executive Director  
South Dakota Association of County Officials